

Are Parkinson's disease-related hallucinations and/or delusions messing with your mind?

ONCE-DAILY
NUPLAZID[®]
(pimavanserin) 34mg capsules

WHEN I SAW THINGS
THAT WEREN'T REAL
AND BELIEVED THINGS
THAT WEREN'T TRUE,
I DIDN'T BACK DOWN.

Actor portrayal

MIND YOUR MIND
Talk to your doctor today

Indication


NUPLAZID[®] (pimavanserin) is a prescription medicine used to treat hallucinations and delusions associated with Parkinson's disease psychosis.

Important Safety Information

WARNING: INCREASED RISK OF DEATH IN ELDERLY PATIENTS WITH DEMENTIA-RELATED PSYCHOSIS

- Medicines like NUPLAZID can raise the risk of death in elderly people who have lost touch with reality (psychosis) due to confusion and memory loss (dementia).
- NUPLAZID is not approved for the treatment of patients with dementia who experience psychosis unless their hallucinations and delusions are related to Parkinson's disease.

See additional Important Safety Information on pages 14-15. Please read the full [Prescribing Information](#), including **Boxed WARNING**, also available at NUPLAZID.com



“ IF YOU’RE EXPERIENCING
HALLUCINATIONS AND
DELUSIONS, MY ADVICE
IS TO TALK ABOUT IT—
TO YOUR CAREGIVERS
AND YOUR DOCTORS.* ”

*Based on experiences shared by a real care partner to someone taking
NUPLAZID for Parkinson’s-related hallucinations and delusions.

Actor portrayal

At the first signs of Parkinson's-related hallucinations and/or delusions, don't wait. There's something you can do.

While you may be aware of the **motor symptoms** associated with Parkinson's, you may not know that **non-motor symptoms** such as hallucinations and/or delusions can develop as Parkinson's progresses.



In fact, about 50% of people with Parkinson's may experience hallucinations and/or delusions over the course of their disease.

These symptoms generally get worse over time, but are treatable. Don't wait. Talk to your healthcare provider as soon as they occur.

Important Safety Information (continued)

- **Do not take NUPLAZID if you** have had an allergic reaction to any of the ingredients in NUPLAZID. Allergic reactions have included rash, hives, swelling of the tongue, mouth, lips, or face, throat tightness, and shortness of breath.

See additional Important Safety Information, including **Boxed WARNING**, on pages [14-15](#).



Understanding hallucinations and delusions

When you or your loved one with Parkinson's disease experiences a **hallucination**, it means seeing, hearing, or experiencing something that isn't real. A **delusion** is believing things that aren't true. While these symptoms may be attributed to conditions such as dementia or vision problems, it's important to recognize that they may be related to Parkinson's. Over time, Parkinson's-related hallucinations and/or delusions may worsen, which may impact relationships and present additional challenges for you or your loved one.

Important Safety Information (continued)

▪ NUPLAZID may cause serious side effects including:

- **QT Interval Prolongation:** NUPLAZID may increase the risk of changes to your heart rhythm. This risk may increase if NUPLAZID is taken with certain other medications known to prolong the QT interval. Tell your healthcare provider about all the medicines you take or have recently taken.
- **Do not take NUPLAZID if you have certain heart conditions** that change your heart rhythm. It is important to talk to your healthcare provider about this possible side effect. Call your healthcare provider if you feel a change in your heartbeat.

See additional Important Safety Information, including **Boxed WARNING**, on pages [14-15](#).

What is it like to live with hallucinations and/or delusions?

It's different for everyone, but here are some common experiences:



Seeing things that aren't real

Such as people, either living or deceased, animals, or objects

"My mom sees children putting on a play in the kitchen at night.*"



Hearing things that aren't real

May include sounds, music, or voices

"My husband kept asking me what I thought of the music, but there was none playing.*"



Paranoid beliefs

Like believing people are talking about you

"I won't go out to dinner anymore because I think people are always talking about me.*"




False beliefs

May include fears of your loved ones stealing from you, putting you in harm's way, or being unfaithful

"I was convinced that my wife of 40 years was having an affair with my former coworker.*"

*Based on experiences shared by real people taking NUPLAZID for Parkinson's-related hallucinations and delusions and their care partners.



“WHEN MY HUSBAND STOPPED BELIEVING I WAS HIS WIFE, I KNEW IT WAS TIME TO TALK TO HIS DOCTOR.*”

About **50%** of people with Parkinson's may experience hallucinations and/or delusions over the course of their disease.

Don't wait. If you or your loved one is experiencing hallucinations and/or delusions, talk to your healthcare provider today. Whether these Parkinson's-related symptoms occur sometimes or have become more frequent, it's important to share your experiences. Your healthcare provider can help monitor these symptoms as your or your loved one's Parkinson's progresses and offer ways to treat the hallucinations and/or delusions.

Actor portrayal

*Based on experiences shared by a real care partner to someone taking NUPLAZID for Parkinson's-related hallucinations and delusions.

Are you or your loved one experiencing Parkinson's-related hallucinations and/or delusions?

Check all boxes that apply and bring this to your next doctor's appointment to help start the conversation about your experience.

- Have seen, heard, or sensed things, such as people, animals, or objects, that are not real (hallucinations).
This happens _____ times per month.
- Have believed things (perhaps a loved one is stealing or being unfaithful) that are not true (delusions).
This happens _____ times per month.
- These experiences have been shared with loved ones.
- Daily routine has changed as a result of experiencing hallucinations and/or delusions.
- These experiences have affected our lives and/or our relationship.

Important Safety Information (continued)

- **Tell your healthcare provider about all the medicines you take.** Other medicines may affect how NUPLAZID works. Some medicines should not be taken with NUPLAZID. Your healthcare provider can tell you if it is safe to take NUPLAZID with your other medicines. Do not start or stop any medicines while taking NUPLAZID without talking to your healthcare provider first.

See additional Important Safety Information, including **Boxed WARNING**, on pages [14-15](#).



NUPLAZID: the first and only medicine approved to significantly reduce Parkinson's-related hallucinations and delusions

In the clinical trial, the majority of patients who took NUPLAZID experienced fewer and/or less severe hallucinations and/or delusions associated with Parkinson's disease psychosis when compared to placebo. While on NUPLAZID, some patients did not experience any hallucinations and/or delusions at 6 weeks. Not everyone will respond to NUPLAZID. Individual results may vary.

Important Safety Information (continued)

- The **common side effects** of NUPLAZID include swelling in the legs or arms, nausea, confusion, hallucination, constipation, and changes to normal walking. These are not all the possible side effects of NUPLAZID. For more information, ask your healthcare provider about this medicine.

See additional Important Safety Information, including **Boxed WARNING**, on pages [14-15](#).

Why NUPLAZID could be the right choice for you

NUPLAZID is the only FDA-approved medication for Parkinson's-related hallucinations and delusions. Before NUPLAZID, there were no FDA-approved treatments for these symptoms within Parkinson's.



NUPLAZID had no effect on motor symptoms.

Taking NUPLAZID did not affect motor symptoms during a clinical trial compared to placebo at 6 weeks.



Taking NUPLAZID doesn't require adjusting doses of carbidopa/levodopa.

Take NUPLAZID without adjusting doses of carbidopa/levodopa medications. Some medications should not be taken with NUPLAZID. Tell your healthcare provider about all the medications you are taking.

Important Safety Information (continued)

- **Tell your healthcare provider about all the medicines you take.** Other medicines may affect how NUPLAZID works. Some medicines should not be taken with NUPLAZID. Your healthcare provider can tell you if it is safe to take NUPLAZID with your other medicines. Do not start or stop any medicines while taking NUPLAZID without talking to your healthcare provider first.



NUPLAZID works around the clock to help reduce Parkinson’s-related hallucinations and delusions. NUPLAZID works all day and night to help reduce hallucinations and delusions associated with Parkinson’s. You take one 34-mg capsule, once daily by mouth, with or without food, around the same time every day, or as prescribed by your healthcare provider. It’s important to remember that everyone responds to medications differently. It may take some time for NUPLAZID to start working, so don’t stop taking NUPLAZID without speaking to your healthcare provider.

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Learn more at [NUPLAZID.com](https://www.nuplazid.com)

Important Safety Information (continued)

▪ **NUPLAZID may cause serious side effects including:**

- **QT Interval Prolongation:** NUPLAZID may increase the risk of changes to your heart rhythm. This risk may increase if NUPLAZID is taken with certain other medications known to prolong the QT interval. Tell your healthcare provider about all the medicines you take or have recently taken.
- **Do not take NUPLAZID if you have certain heart conditions** that change your heart rhythm. It is important to talk to your healthcare provider about this possible side effect. Call your healthcare provider if you feel a change in your heartbeat.

See additional Important Safety Information, including **Boxed WARNING**, on pages [14-15](#).



It's time to talk: Parkinson's disease-related hallucinations and delusions are treatable

NUPLAZID could help reduce the frequency and/or severity of Parkinson's-related hallucinations and delusions.

It's important to remember that everyone responds to medications differently, so it may take some time for NUPLAZID to start working. Taking NUPLAZID as prescribed may begin to reduce hallucinations and delusions as soon as 4 weeks, but it may take up to 6 weeks to feel the full effect.

Be sure to tell your healthcare provider about any changes in symptoms or if you or your loved one experiences any side effects. You should also speak with your healthcare provider before you or your loved one stops taking NUPLAZID.

“WHEN HE BEGAN HAVING HALLUCINATIONS AND DELUSIONS, WE WENT TO HIS NEUROLOGIST, WHO EXPLAINED TO US: THIS IS AN ASPECT OF PARKINSON'S.”

*Based on experiences shared by a real person taking NUPLAZID for Parkinson's-related hallucinations and delusions.

Important Safety Information (continued)

- **Do not take NUPLAZID if you** have had an allergic reaction to any of the ingredients in NUPLAZID. Allergic reactions have included rash, hives, swelling of the tongue, mouth, lips, or face, throat tightness, and shortness of breath.

See additional Important Safety Information, including **Boxed WARNING**, on pages [14-15](#).

It's important to make NUPLAZID part of your daily routine

Here are a few useful tips that can help you remember to take NUPLAZID[†]



Combine it with another activity

Take your medicine with another daily activity that you're not likely to forget—like feeding your pet or brushing your teeth.



Ask someone to remind you

Sometimes just asking a friend or family member to call, text, or stop by is all you need to remember to take your medicine.



Put a note where you'll see it

Write a reminder and put it where you'll notice it every day—on the refrigerator, your coffee maker, or your bathroom mirror.

[†]Only take NUPLAZID as prescribed by your healthcare provider.

If your healthcare provider decides NUPLAZID is right for you or your loved one, SEE PAGE 16 to learn about personalized support with Acadia Connect[®].

Our NUPLAZID Journey Ambassadors

Find support in our ambassador community and through our live and virtual events

Watch how some ambassadors have already benefited from NUPLAZID. Explore the [NUPLAZID Journey Ambassador program: an education initiative](#) that brings together patients and care partners who have experienced Parkinson's-related hallucinations and/or delusions. Sharing your or your loved one's stories of Parkinson's disease-related hallucinations and/or delusions can help others feel less alone and more empowered on their NUPLAZID journey. Individual results on NUPLAZID may vary.

“ IF EVEN ONE PERSON CAN LEARN FROM OUR STORY OF EXPERIENCING PARKINSON'S-RELATED HALLUCINATIONS AND DELUSIONS, THEN I'M THRILLED.* ”

*Based on experiences shared by a real care partner to someone taking NUPLAZID for Parkinson's-related hallucinations and delusions.

[See real Parkinson's stories](#)

Important Safety Information (continued)

▪ NUPLAZID may cause serious side effects including:

- **QT Interval Prolongation:** NUPLAZID may increase the risk of changes to your heart rhythm. This risk may increase if NUPLAZID is taken with certain other medications known to prolong the QT interval. Tell your healthcare provider about all the medicines you take or have recently taken.
- **Do not take NUPLAZID if you have certain heart conditions** that change your heart rhythm. It is important to talk to your healthcare provider about this possible side effect. Call your healthcare provider if you feel a change in your heartbeat.

See additional Important Safety Information, including **Boxed WARNING**, on pages [14-15](#).

Safety Information and possible side effects of NUPLAZID



What is the most important information I should know about NUPLAZID?

- Medicines like NUPLAZID can raise the risk of death in elderly people who have lost touch with reality (psychosis) due to confusion and memory loss (dementia).
- NUPLAZID is not approved for the treatment of patients with dementia who experience psychosis unless their hallucinations and delusions are related to Parkinson's disease.



Who should not take NUPLAZID?

Do not take NUPLAZID if you have had an allergic reaction to any of the ingredients in NUPLAZID. Allergic reactions have included:

- Rash
- Swelling of the tongue, mouth, lips, or face
- Hives
- Shortness of breath
- Throat tightness

Do not take NUPLAZID if you have certain heart conditions that change your heart rhythm. It is important to talk to your healthcare provider about this possible side effect. Call your healthcare provider if you feel a change in your heartbeat.



What other warnings should I know about NUPLAZID?

QT Interval Prolongation: NUPLAZID may increase the risk of changes to your heart rhythm. This risk may increase if NUPLAZID is taken with certain other medications known to prolong the QT interval. Tell your healthcare provider about all the medicines you take or have recently taken.

Please also see **What is the most important information I should know about NUPLAZID?**



What medicine might interact with NUPLAZID?

Tell your healthcare provider about all the medicines you take. Other medicines may affect how NUPLAZID works. Some medicines should not be taken with NUPLAZID. Your healthcare provider can tell you if it is safe to take NUPLAZID with your other medicines. Do not start or stop any medicines while taking NUPLAZID without talking to your healthcare provider first.



What are the common side effects of NUPLAZID?

The **common side effects** of NUPLAZID include swelling in the legs or arms, nausea, confusion, hallucination, constipation, and changes to normal walking. These are not all the possible side effects of NUPLAZID. For more information, ask your healthcare provider about this medicine.



Support that's personal. Support with heart. That's Acadia Connect.

Once you or your loved one is prescribed NUPLAZID, [enroll in Acadia Connect](#)—a free support program you can rely on to help you navigate the insurance process and guide you to important resources for potential financial assistance.

“ ACADIA CONNECT ANSWERED
QUESTIONS THAT I DIDN'T EVEN KNOW
TO ASK. I CRIED—THIS WAS EXACTLY
WHAT I NEEDED.* ”

*Based on experiences shared by a real care partner to someone taking NUPLAZID for Parkinson's-related hallucinations and delusions.

How we can help:



COST & INSURANCE

We'll lead you through the complexities of today's insurance landscape, helping to navigate insurance approvals and sharing resources that may make your medication more affordable.



YOUR PRESCRIPTION

We'll coordinate with the pharmacy supplying NUPLAZID to help ensure treatment starts quickly and is delivered on time regularly.



FINANCIAL ASSISTANCE

Since no two days are the same, we're available to assist you with any changes you may be experiencing with your insurance, financial situation, or prescription delivery.

Important Safety Information (continued)

- **Tell your healthcare provider about all the medicines you take.** Other medicines may affect how NUPLAZID works. Some medicines should not be taken with NUPLAZID. Your healthcare provider can tell you if it is safe to take NUPLAZID with your other medicines. Do not start or stop any medicines while taking NUPLAZID without talking to your healthcare provider first.

See additional Important Safety Information, including **Boxed WARNING**, on pages [14-15](#).



Getting started is simple. Acadia Connect can help make it possible to get on, and stay on, NUPLAZID

When you enroll in Acadia Connect, you will be paired with a Care Coordinator. They will be your dedicated contact, getting to know your unique situation and working with your healthcare provider to offer insurance, prescription, and potential financial assistance resources that are right for you.

Dedicated support designed for you. Ready to connect?
Call us at [1-844-737-2223](tel:1-844-737-2223), Monday through Friday,
8:00 am-8:00 pm ET.

Or visit acadiacconnect.com/nuplazid/patient-caregivers.

Important Safety Information (continued)

- The **common side effects** of NUPLAZID include swelling in the legs or arms, nausea, confusion, hallucination, constipation, and changes to normal walking. These are not all the possible side effects of NUPLAZID. For more information, ask your healthcare provider about this medicine.

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Find more at [NUPLAZID.com](https://www.nuplazid.com)

- [Sign up](#) for information and support
- [Watch videos](#) of people with Parkinson's and care partners' personal experiences
- [Learn](#) about Parkinson's organizations that offer help

Indication

NUPLAZID is a prescription medicine used to treat hallucinations and delusions associated with Parkinson's disease psychosis.

Dosage and Administration

The recommended dose of NUPLAZID is one 34 mg capsule once per day, taken by mouth, with or without food.

NUPLAZID is available as 34 mg capsules and 10 mg tablets.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088. You can also call Acadia Pharmaceuticals Inc. at 1-844-4ACADIA (1-844-422-2342).

Please read the full [Prescribing Information](#), including **Boxed WARNING**, also available at [NUPLAZID.com](https://www.nuplazid.com)



ONCE-DAILY
NUPLAZID[®]
(pimavanserin) 34mg capsules

“ I’M SO GLAD WE
DIDN’T WAIT TO SPEAK
TO THE DOCTOR.* ”

Don’t wait. Ask your doctor about **NUPLAZID**.

Actor portrayal

See Important Safety Information on pages 14-15. Please read the full [Prescribing Information](#), including **Boxed WARNING**

[NUPLAZID.com](https://www.nuplazid.com)

*Based on experiences shared by a real care partner to someone taking NUPLAZID for Parkinson’s-related hallucinations and delusions.

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**Discover the benefits
of treating early**

